**Planning your ‘Portfolio Lens Based Media Project’**

**Outline:**

You have **25 school weeks** (not including holidays) to create a full project based on your chosen **‘starting point’**. This will take you to **Monday 18th June** when the whole project is completed and the final marks are awarded.

The project is made up of **4 parts** which are called **Assessment Objectives** (AO’s). They are marked out of **20** and each one requires you to tackle an aspect of your project. Your teacher will help you to manage this, so please talk to them if you are unsure. **Assessment Objective 1** (AO1) This requires you to **understand how** the artist/photographer has made their image by **explaining** and **copying** their work. **Assessment Objective 2** (AO2) This requires you to **explore and experiment** with **techniques and ideas** of your own relating to your theme. You will create a series of ***photo shoots*** for this. **Assessment Objective 3** (AO3) This requires you to **review and refine** your work from the ***photo shoots***. You are likely to use photoshop to do this although you can also re-do *photo shoots* to get better pictures. **Assessment Objective 4** (AO4) This requires you to **organise** **which** pictures you want to use from your favourite photo shoot and **how** you want to present your final pictures to get the best result. Present your final outcome.

**Assessment Objective 1** (AO1) 7 weeks  **Complete**

* Create a moodboard of images which relate to your chosen them for your project.
* Write your **Project Proposal** and hand it to your teacher to get at least 6 specific artists/photographers for you to research.
* **Choose one** of the artist/photographers, **present** their image, **write** an understanding of the process they’ve used (using key words) and **copy** their picture by creating your own.
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**Assessment Objective 2** (AO2) 6 weeks **Field trip: Wednesday 8th February**

* Create your own ***photo shoot*** possibly inspired by one of your favourite artists/photographers, based on your theme. **Experiment with angles, composition, viewpoints.** Present the series as a **contact sheet** (small stamp sized pics). Present your **favourite 3 – 4** pictures as A5 (half A4) to show that you are most pleased with these and **explain** why you like them. **Don’t enhance the photos on photoshop!**
* Create your own ***photo shoot*** possibly inspired by one of your favourite artists/photographers, based on your theme. **Experiment with aperture settings.**Present the series as a **contact sheet** (small stamp sized pics). Present your **favourite 3 – 4** pictures as A5 (half A4) to show that you are most pleased with these and **explain** why you like them. **Don’t enhance the photos on photoshop!**
* Create your own ***photo shoot*** possibly inspired by one of your favourite artists/photographers, based on your theme. **Experiment with close-up, textures, pattern.** Present the series as a **contact sheet** (small stamp sized pics). Present your **favourite 3 – 4** pictures as A5 (half A4) to show that you are most pleased with these and **explain** why you like them. **Don’t enhance the photos on photoshop!**
* Create your own ***photo shoot*** possibly inspired by one of your favourite artists/photographers, based on your theme. **Experiment with different light sources.** Present the series as a **contact sheet** (small stamp sized pics). Present your **favourite 3 – 4** pictures as A5 (half A4) to show that you are most pleased with these and **explain** why you like them. **Don’t enhance the photos on photoshop!**
* Create your own ***photo shoot*** possibly inspired by one of your favourite artists/photographers, based on your theme. **Experiment with speed settings.** Present the series as a **contact sheet** (small stamp sized pics). Present your **favourite 3 – 4** pictures as A5 (half A4) to show that you are most pleased with these and **explain** why you like them. **Don’t enhance the photos on photoshop!**

**Assessment Objective 3** (AO3) 6 weeks **Field Trip: Friday 9th March**

**Digital Editing Processes: 1. Converging verticals and sloping horizontals, 2. HDR Imaging, 3. Digital Cross Processing, 4. Digital Cyanotypes, 5. Digital Lith, 6. Digital Infrared, 7. Model World, 8. Panoramas, 9. Small World, 10. Animation, 11. Film.**

* **Review and refine** one of your photo shoots from AO2. Create a **better, improved** series of photos or **use photoshop** to **digitally edit** the work using one of the processes from the list above. **Explain** what you think of your work and show **how** you did it by creating a series of **‘print screens’**.
* **Review and refine** one of your photo shoots from AO2. Create a **better, improved** series of photos or **use photoshop** to **digitally edit** the work using one of the processes from the list above. **Explain** what you think of your work and show **how** you did it by creating a series of **‘print screens’**.
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* **Review and refine** one of your photo shoots from AO2. Create a **better, improved** series of photos or **use photoshop** to **digitally edit** the work using one of the processes from the list above. **Explain** what you think of your work and show **how** you did it by creating a series of **‘print screens’**.

**Assessment Objective 4** (AO4) 6 weeks

* Explore how you want to **present** your pictures. Consider: **Photobook, In Series, Enlargement, Wall Art, Ink Jet Transfers, CD design, Web Design, Animation, Film.**
* Create a **fully realised** and **complete final image** that is the **best quality** that you can manage. If you need to create more photo shoots or take more footage then do so. Show **how** you made decisions by recording your evidence in your presentation.
* **Present** your whole project to demonstrate your **full understanding** of the processes used. If necessary use **annotation** to explain your decision making. **Don’t assume** that I will know what you have done. If unsure, explain it!

  HDR Photography Digital Cross Processing